



# 2017 Sponsorship Opportunities

#FastForwardRoc



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274 N Goodman St. Office B267  
Rochester, NY 14607  
(585) 727-6688 | [fastforwardroc.org](http://fastforwardroc.org)

A look back...

# The 2016 Fast Forward Film Festival

The Fast Forward Film Festival showcases new environmental perspectives through short films created by aspiring and veteran filmmakers from the greater Rochester, NY region. The festival highlights juried compelling and inspiring short films that have an environmental focus and are created by the Rochester community. In 2016, the Film Festival added a youth category in the hopes of engaging Rochester youth on environmental issues.

Thank you to our 2016 Major Sponsors!

R·I·T

WXXI

LITTLE



New York State  
Pollution Prevention Institute

CITY  
NEWSPAPER

100 local entries! • 40 friends of the festival • 2 sold-out events  
1,000 attendees • 16 film finalists



This Festival provided an opportunity for filmmakers like me to share their art, as well as start a meaningful dialogue in our community. – **Filmmaker (youth)**

The local stories highlighted were incredible, a truly positive celebration of the environmental community in Rochester that united student & adult artists, filmmakers & environmentalists. – **Filmmaker (adult)**



THE LOST BIRD PROJECT

An initiative of The Lost Bird Project, a 501(c)(3) organization  
Connecting more deeply with the earth through art

# SPONSORSHIP OPPORTUNITIES

Donations (either cash or in-kind) are tax deductible

## Presenting Sponsor

\$10,000+

Best exposure and reach. On-screen ad, logo on website and all printed and online marketing materials, customized banner at event, full page ad in printed program, 20 tickets to the Little Theatre screening, 3x e-newsletter features, 5x boosted social media features, and press mentions.

## Festival Sponsor

\$5,000+

Large exposure and reach. On-screen ad, logo on website and all printed sponsor marketing materials, 1/2 page program ad, 2x e-newsletter features, 4x boosted social media highlights, 16 tickets to the Little Theatre screening, and press mentions.

## Premier Sponsor

\$2,500+

Great exposure and reach. On-screen ad, signage at event, listing on website and in printed program, 1x e-newsletter feature, 3x boosted social media highlights, and 12 tickets to the Little Theatre screening.

## Festival Partner

\$1,000+

Good exposure and reach. Signage at event, listing on website and in printed program, 2x boosted social media mentions, and 10 tickets to the Little Theatre screening.

## Community Donor

\$500+

Listing in program, listing in email newsletter, 1x social media mention, and 4 tickets to the Little Theatre screening.



LITTLE THEATRE SCREENING: MARCH 31<sup>ST</sup>, 2017  
FESTIVAL GALA: APRIL 1<sup>ST</sup>, 2017

## Contact

Rebecca Delaney, Festival Director  
[rebecca@fastforwardroc.org](mailto:rebecca@fastforwardroc.org)  
(585) 727-6688  
[fastforwardroc.org](http://fastforwardroc.org)

Looking forward...

# The 2017 Fast Forward Film Festival

Funds and proceeds from Fast Forward Rochester help showcase filmmakers and artists of all ages in Rochester, NY and spotlight companies like yours that are helping to make a difference right here in our local community.

## With your help...

Fast Forward Rochester will continue its goal of raising environmental awareness by showcasing new environmental perspectives. Our team is actively meeting with Rochester youth offering resources and learning materials to inspire engagement and action on environmental issues. Generous financial donations merged with our invaluable volunteer hours assure success with our mission.

## Benefits of Community Partnership:

Outstanding media & marketing opportunities! Festival sponsors will be given participation and recognition benefits, including the opportunity to participate in radio and television broadcasts.

